



Madison County

September 2020

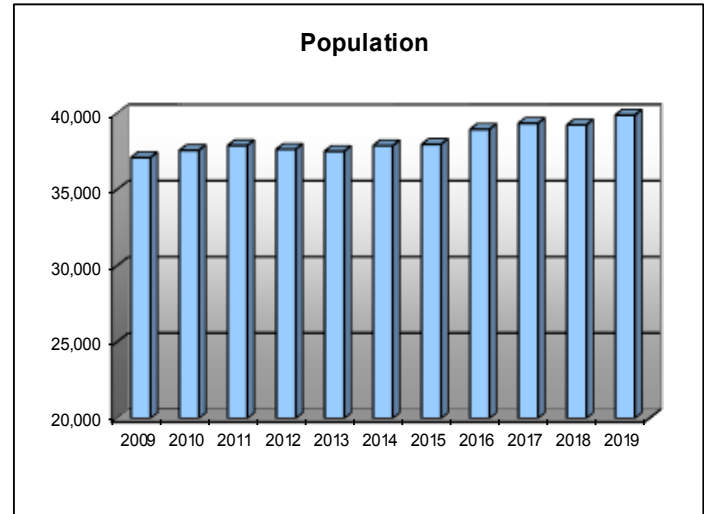
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DEPT. OF LABOR

Workforce Trends

Population

Madison County's population increased 7.5 percent between 2009 and 2019 to 39,907. Brigham Young University-Idaho, a four-year college, is located in Madison County which has a major impact on the county's population. BYU-Idaho transferred from a two-year school to a four-year school in 2004 resulting in a major expansion. BYU-Idaho plans to further expand its student population through 2020.

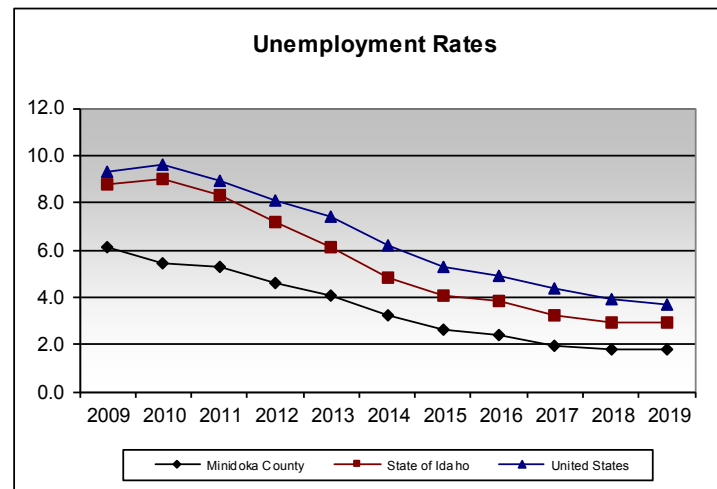
The county's population slowed beginning in 2012 but has increased each year except for a slight dip in 2018. The City of Rexburg ranked 12th in the state in population. Rexburg is the largest city in the county with a population of 29,400 in 2019.



Labor Force & Employment

Madison County has maintained *the lowest unemployment rate in the state*. The annual unemployment rate for Madison County's unemployment rate has steadily declined since 2009 reaching a record low in 2018 at 1.7 percent but experienced a slight increase to 1.8 percent in 2019. The county has been well below the national and state rates, and the expansion of existing businesses and emergence of new ones has kept its multilingual labor market very tight. Call centers are finding the bilingual skills of computer-trained students enticing. Of the county's major employers, three are call-center based. New business parks in Rexburg are also attracting many new and expanding businesses.

Trade generates about one-fourth of the county's jobs, strong in both retail and wholesale. Health care and education also play a large role, and the hospital is expanding as the number of clinics countywide increases. The university is



Labor Force	Aug 19	Aug 20
Civilian Labor Force	22,066	22,620
Total Employment	21,685	22,108
Unemployed	381	512
% of Labor Force Unemployed	1.7	2.3
State of Idaho % Unemployed	2.9	4.2
U.S. % Unemployed	3.7	8.4

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Civilian Labor Force	16,049	17,485	17,907	18,434	18,447	19,017	19,783	20,599	21,172	21,641	21,941
Unemployment	978	939	946	841	752	607	520	498	401	379	402
% of Labor Force Unemployed	6.1	5.4	5.3	4.6	4.1	3.2	2.6	2.4	1.9	1.8	1.8
Employment	15,071	16,546	16,961	17,593	17,695	18,410	19,263	20,101	20,771	21,262	21,539

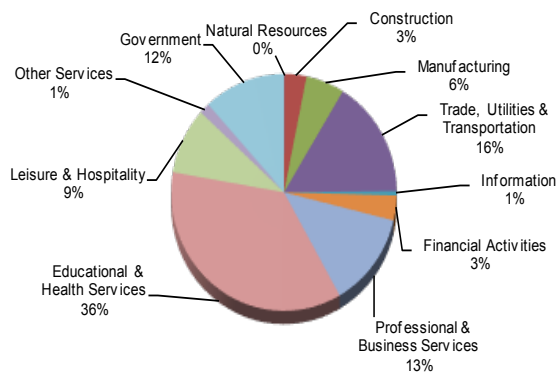
still growing and adding more degree programs, fueling an increase in education employment.

Full-time students are not counted by the U.S. Bureau of Labor Statistics as part of the civilian labor force. As a result these estimates can understate the actual size of the labor force and the unemployment rate for small counties with a large university presence. In 2013 the Idaho Department of Labor estimated the county's underemployment rate at 46.0 percent—highest in the state.

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Nonfarm Payroll Jobs for 2019



Covered Employment & Wages

Covered employment increased 3 percent between 2017 and 2018 adding 475 jobs to the economy. Manufacturing; information; and trade, utilities and transportation were the only industries that didn't have positive job growth over the year. Professional and business services posted the largest gain of about 300.

Total covered employment increased 18.9 percent since 2008. Professional and business services has added the most jobs over the decade, 1,014 or a 63.7 percent increase.

Covered employers are those subject to state and federal unemployment insurance laws. These laws apply to approximately 92 percent of employees in Idaho.

Major Employers

Brigham Young University - Idaho
Melaleuca, Inc
Madison Memorial Hospital
Broulim's Foodtown
Basic American Foods
Walmart

Eastern Idaho Occupational Wages*	Entry Wages	Median Wages
Carpenters	\$11.17	\$19.06
Cashiers	\$8.39	\$10.51
Childcare Workers	\$8.25	\$9.73
Customer Service Representatives	\$10.80	\$14.35
Food Preparation Workers	\$8.57	\$10.80
Janitors & Cleaners	\$9.27	\$12.40
Office Clerks, General	\$9.99	\$14.77
Packers and Packagers, Hand	\$8.68	\$11.36
Registered Nurses	\$23.59	\$30.26
Retail Salespersons	\$8.83	\$13.52
Secretaries & Administrative Assistant	\$9.37	\$14.43
Truck Drivers, Heavy & Tractor-Trailer	\$12.58	\$18.64

* Additional occupational wage data can be found on the Idaho Commerce & Labor website at <http://lmi.idaho.gov>.

Covered Employment & Average Annual Wages Per Job for 2009, 2018 & 2019	2009		2018		2019	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	12,025	\$27,452	15,629	\$30,872	15,777	\$32,144
Agriculture	348	\$26,927	361	\$33,087	349	\$32,734
Mining	**	**	**	**	**	**
Construction	445	\$26,740	577	\$35,784	608	\$35,586
Manufacturing	799	\$31,472	1,040	\$35,083	1,058	\$36,248
Trade, Utilities & Transportation	3,264	\$22,829	3,112	\$30,220	3,080	\$31,354
Information	85	\$21,173	58	\$22,268	107	\$23,491
Financial Activities	461	\$25,931	607	\$31,941	647	\$33,263
Professional and Business Services	1,188	\$22,427	2,604	\$22,960	2,481	\$25,208
Educational and Health Services	2,269	\$41,763	3,202	\$42,382	3,194	\$44,880
Leisure and Hospitality	1,096	\$9,908	1,616	\$11,361	1,741	\$11,176
Other Services	149	\$22,219	276	\$19,759	287	\$21,370
Government	1,924	\$31,097	2,174	\$36,530	2,223	\$37,569

Per Capita Income	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Madison County	\$18,155	\$18,488	\$19,580	\$20,844	\$34,809	\$22,027	\$23,966	\$24,057	\$24,881	\$26,407
State of Idaho	\$31,186	\$31,957	\$33,515	\$35,188	\$36,200	\$37,896	\$39,857	\$40,670	\$42,094	\$43,901
United States	\$39,284	\$40,546	\$42,735	\$44,599	\$44,851	\$47,058	\$48,978	\$49,870	\$51,885	\$54,446

Information provided by Bureau of Economic Analysis